



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2016

Multiple District 11

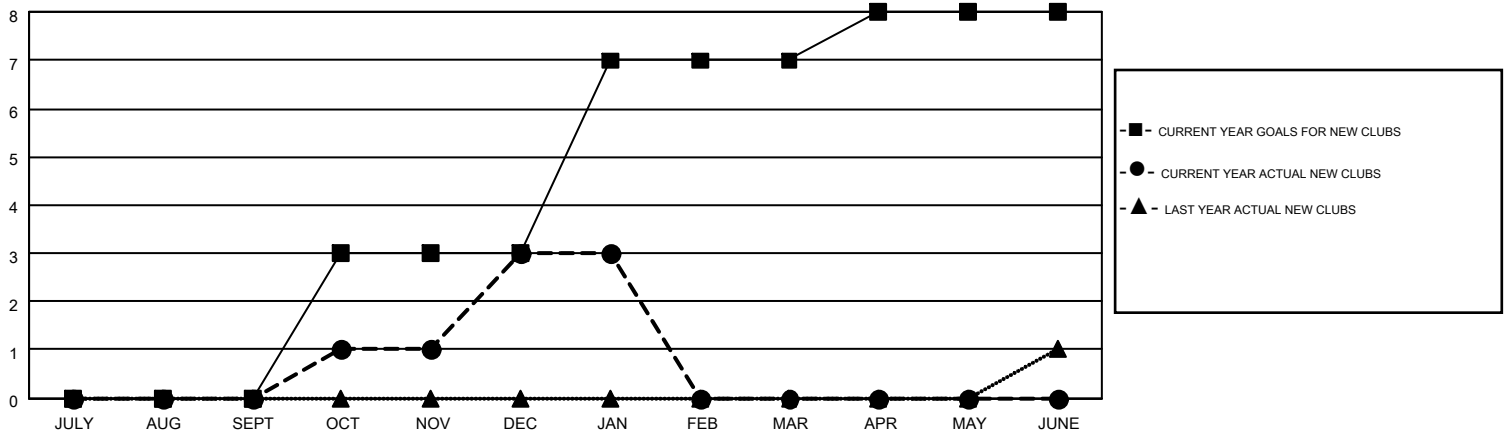
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

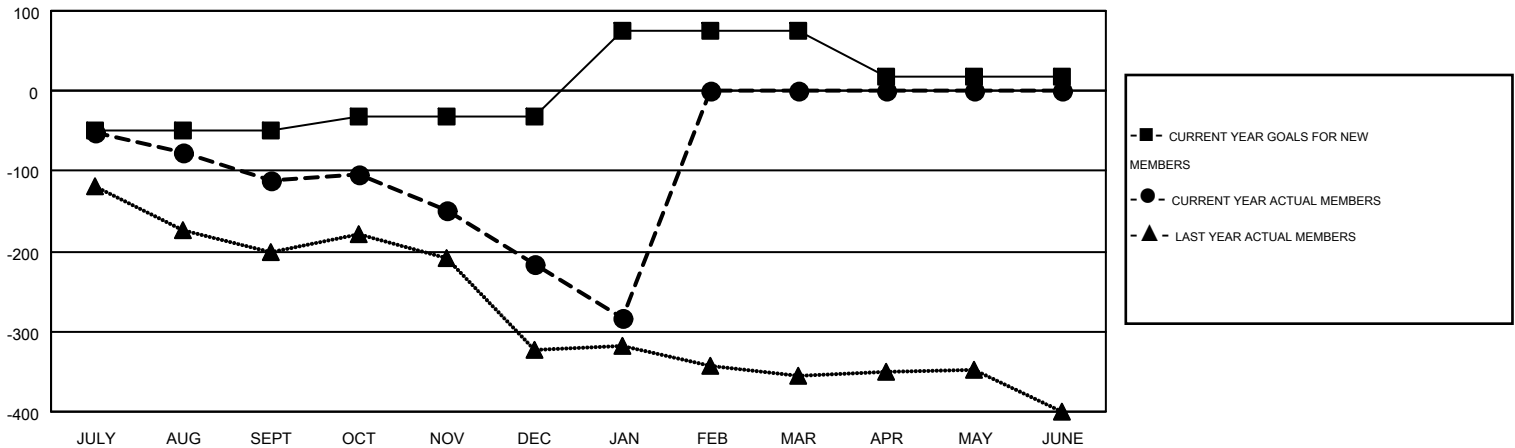
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 | | | | | RESULTS FOR 2015-2016 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 2 | -2 | JULY/AUG/SEPT | -49 | 170 | 282 | -112 |
| OCT/NOV/DEC | 3 | 3 | 2 | 1 | OCT/NOV/DEC | 18 | 284 | 388 | -104 |
| JAN/FEB/MAR | 4 | 0 | 1 | -1 | JAN/FEB/MAR | 106 | 85 | 152 | -67 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | -58 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------|---|----------------------------------|
| DROPPED CLUBS: 5 | 190 CLUBS OF 395 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION |
| | | MALE 7,930 (72.61%) |
| | | FEMALE 2,991 (27.39%) |
| DROPPED MEMBERS | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS 2,061 |
| DECEASED 117 | | HEAD OF HOUSEHOLD 1,008 |
| CLUB CANCELLED 43 | | NON-HEAD OF HOUSEHOLD 1,053 |
| OTHER 662 | | |
| TOTAL 822 | | |